



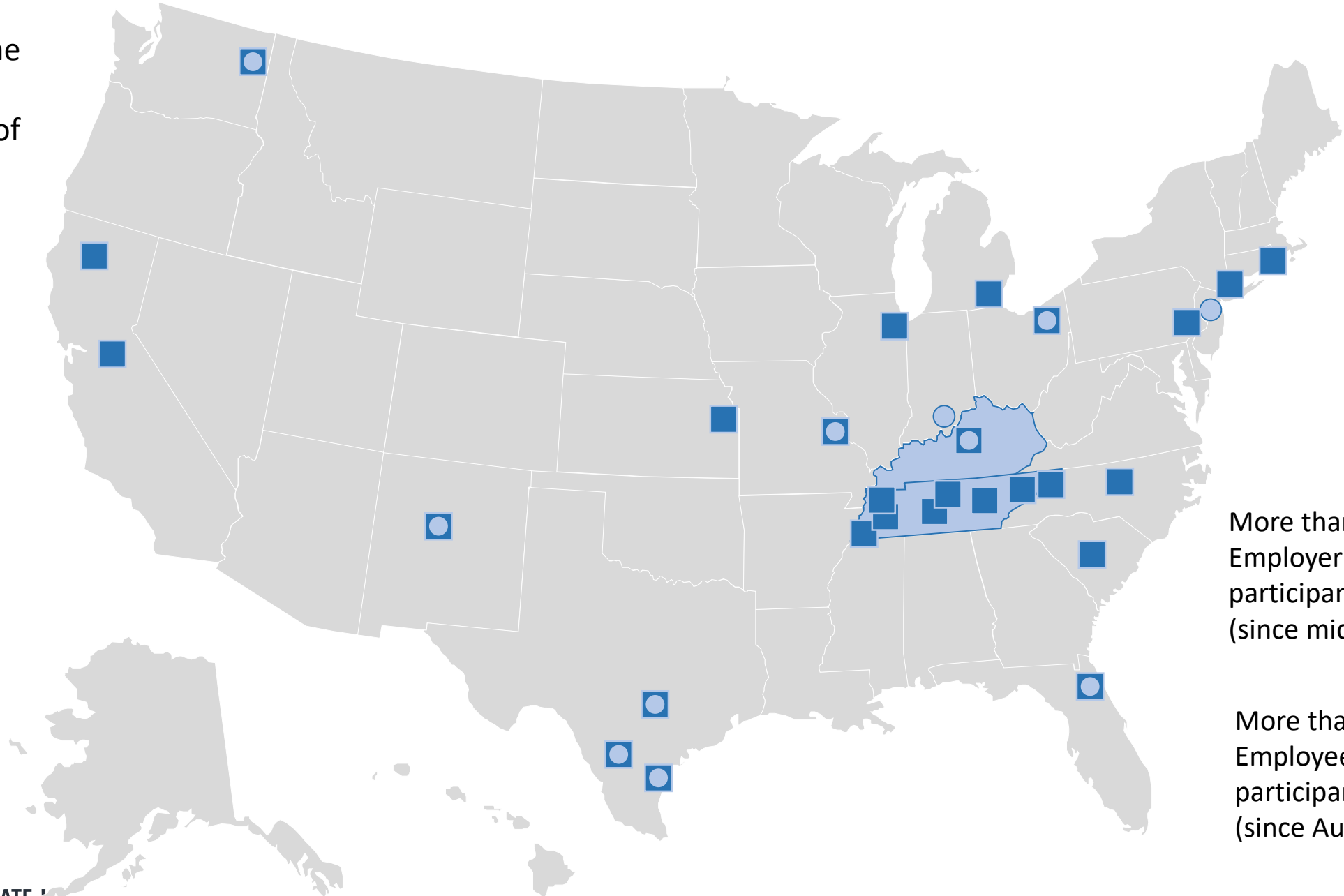
Corpus Christi Employer Community Survey Update

August 2019

This project is made possible with support from the Trellis Foundation

○ Bridging The Talent Gap Locations as of August 2019

■ The Graduate! Network Sites as of August 2019

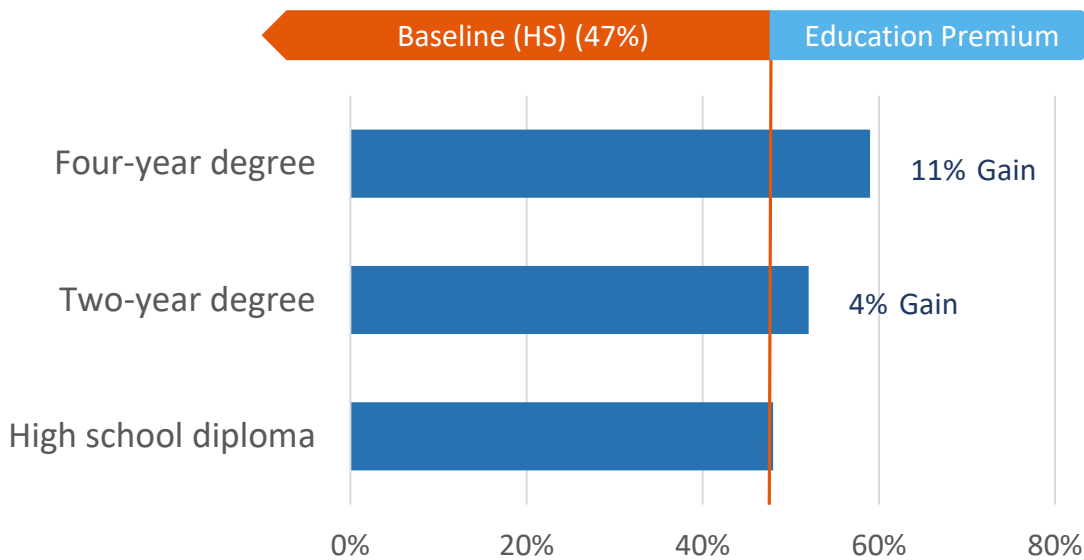


More than **2,600** Employer Survey participants to date (since mid 2016)

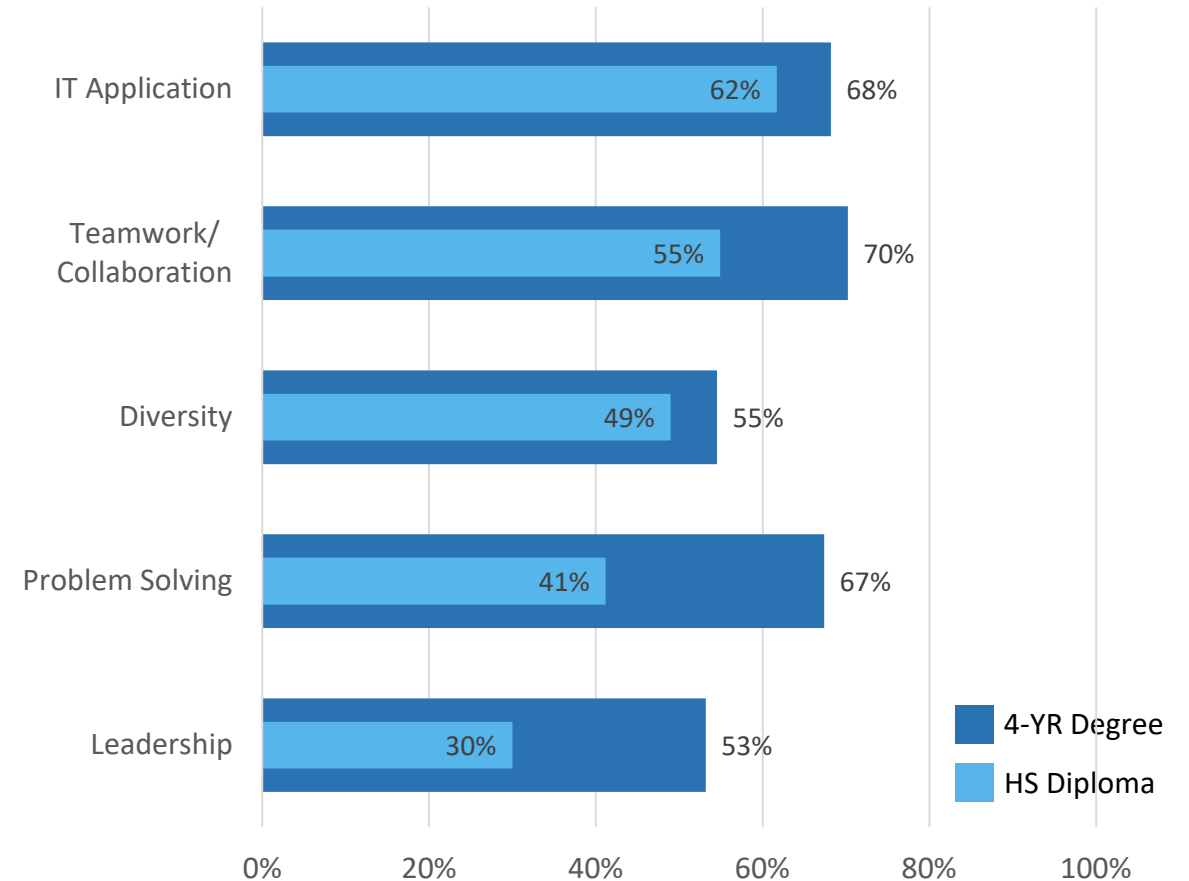
More than **2,800** Employee Survey participants to date (since August 2018)

Across all skill types, education attainment is a solid predictor of more skilled labor pools

Percent of labor pool possessing skills identified as applicable by employers

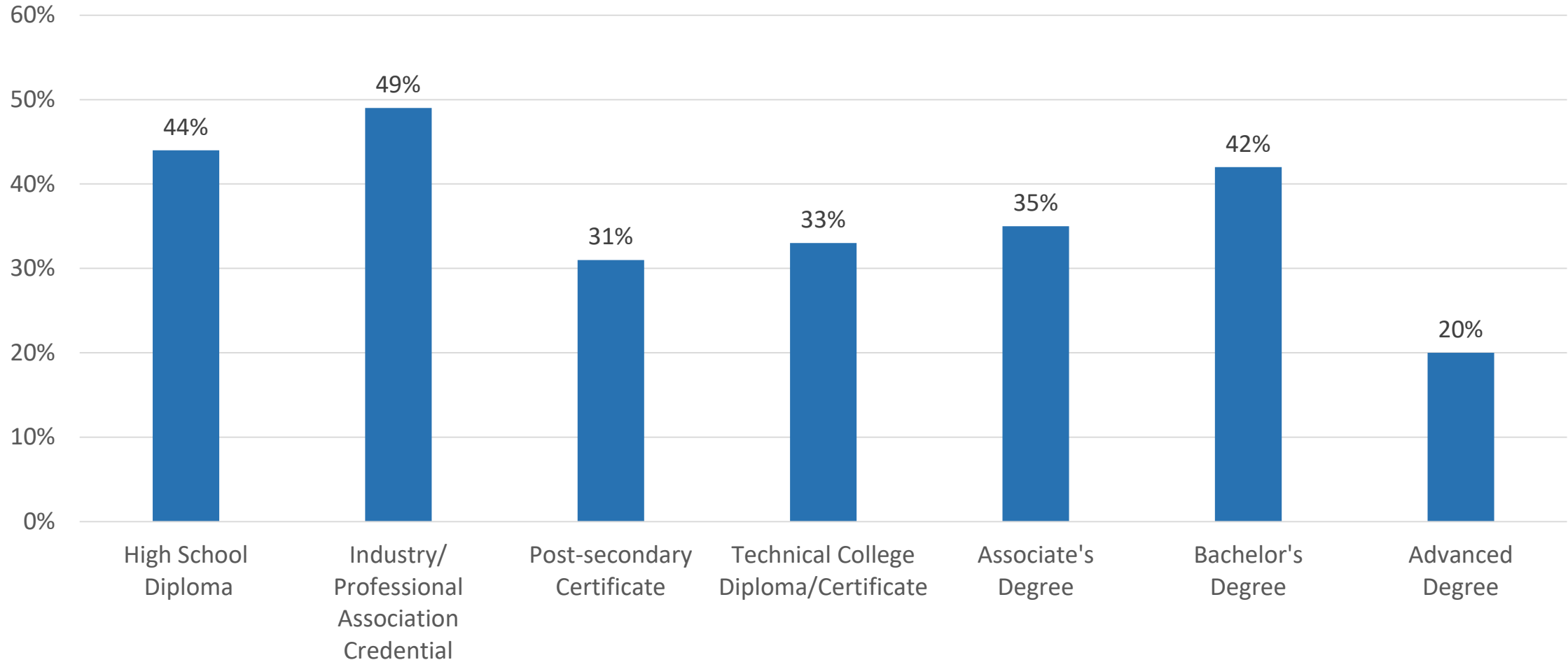


Applied Skills: Percent of respondents saying labor pool possesses skill: High school diploma holders versus four-year degree holders



The profile of future education needs for Corpus Christi is changing

Anticipated increased need for graduates over the next 5 years

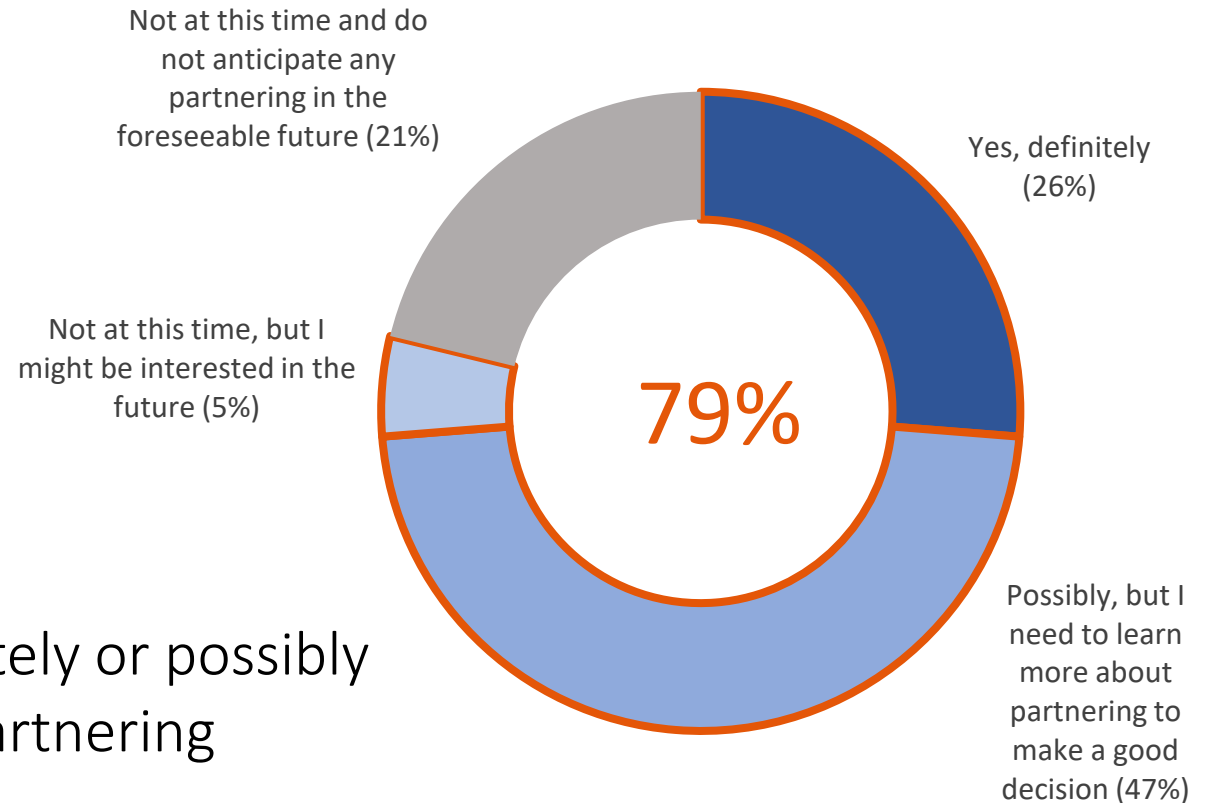


Partnering with education institutions is the most scalable and affordable way to make progress but relatively few employers take advantage

Only 21% of employers currently partner with local post-secondary institutions

But . . .

79% either definitely or possibly might consider partnering

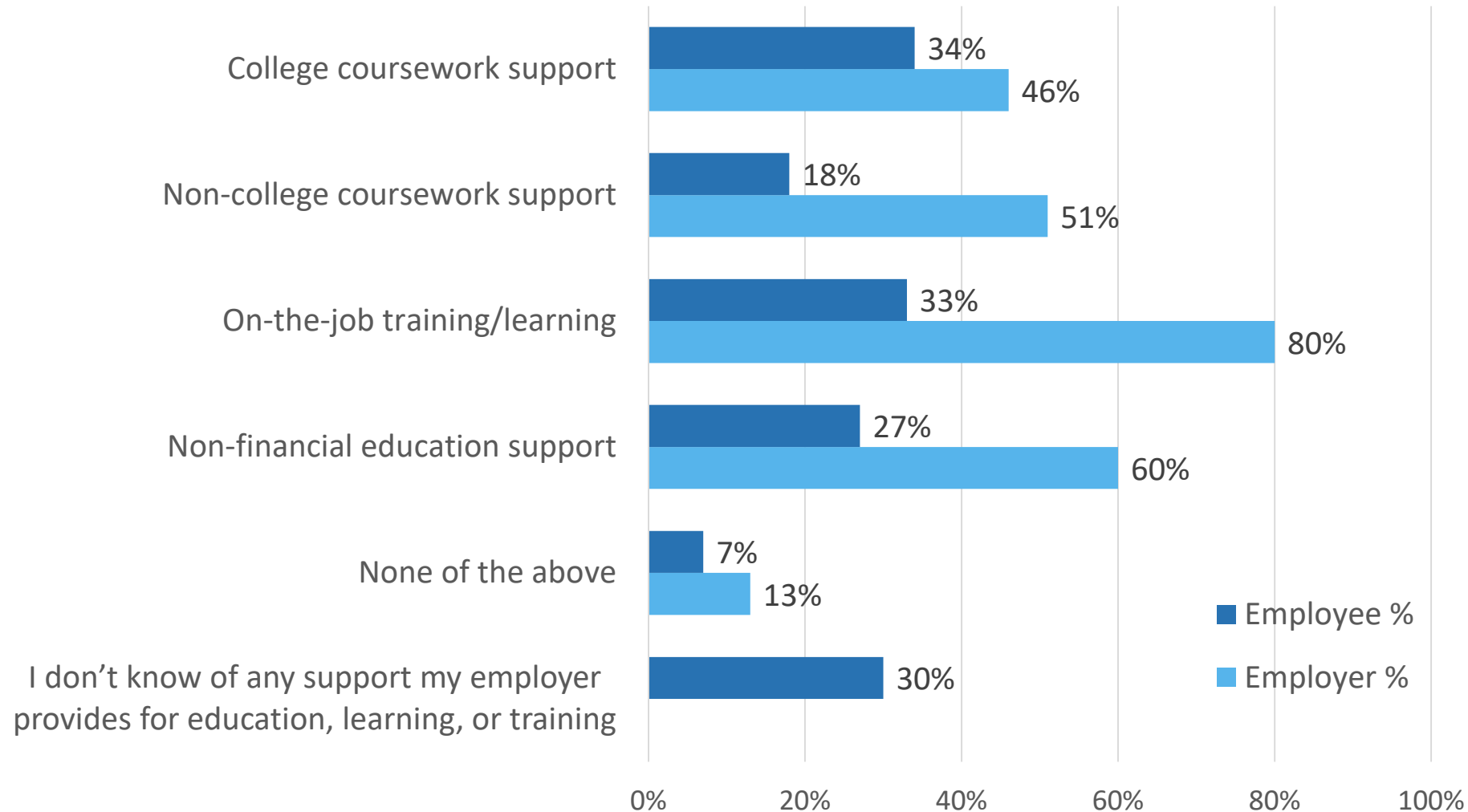




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What education support is offered by your employer?



Would you reconsider your decision?

45% expressed willingness to reconsider their plans . . .

. . . **25%** of these respondents said they would welcome suggestions or guidance to achieve their goals.

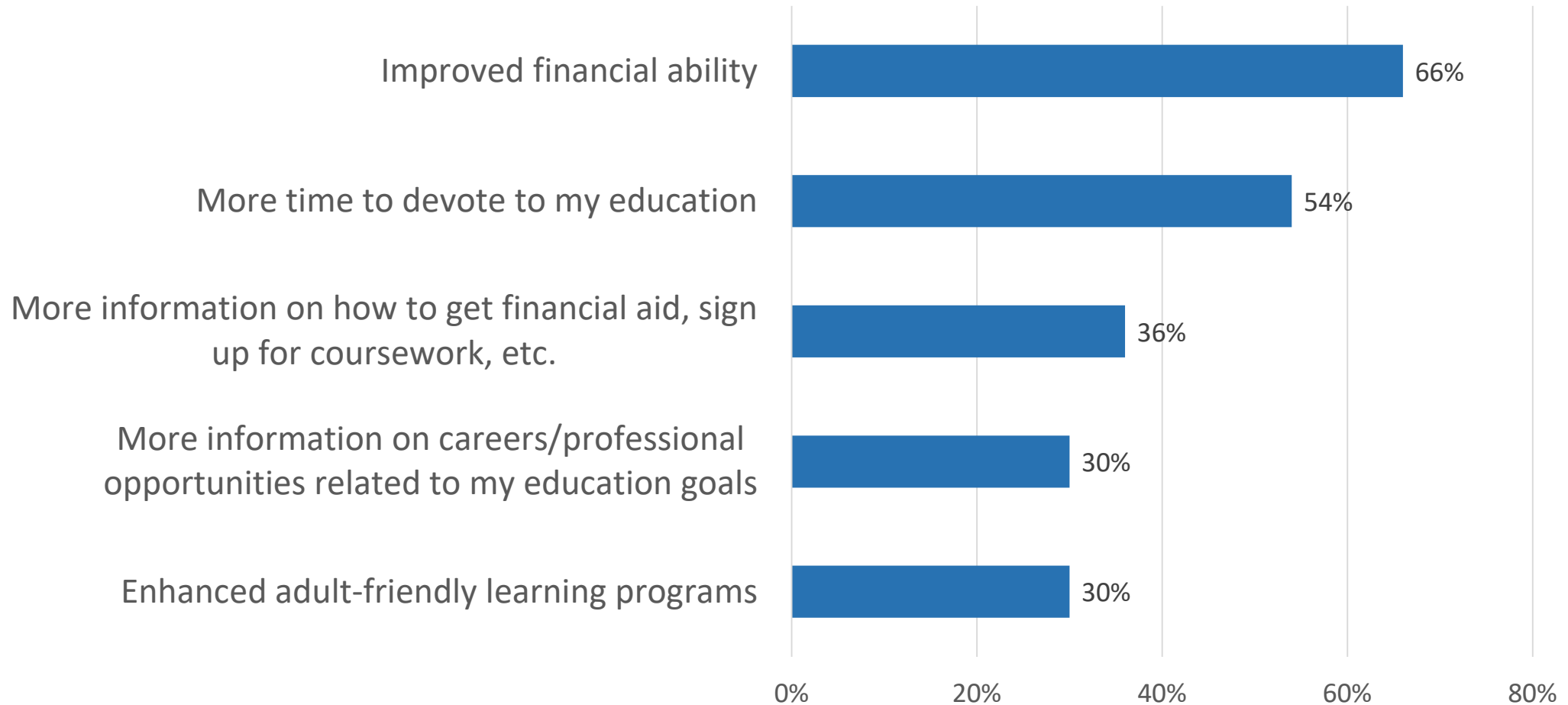


Additional Slides

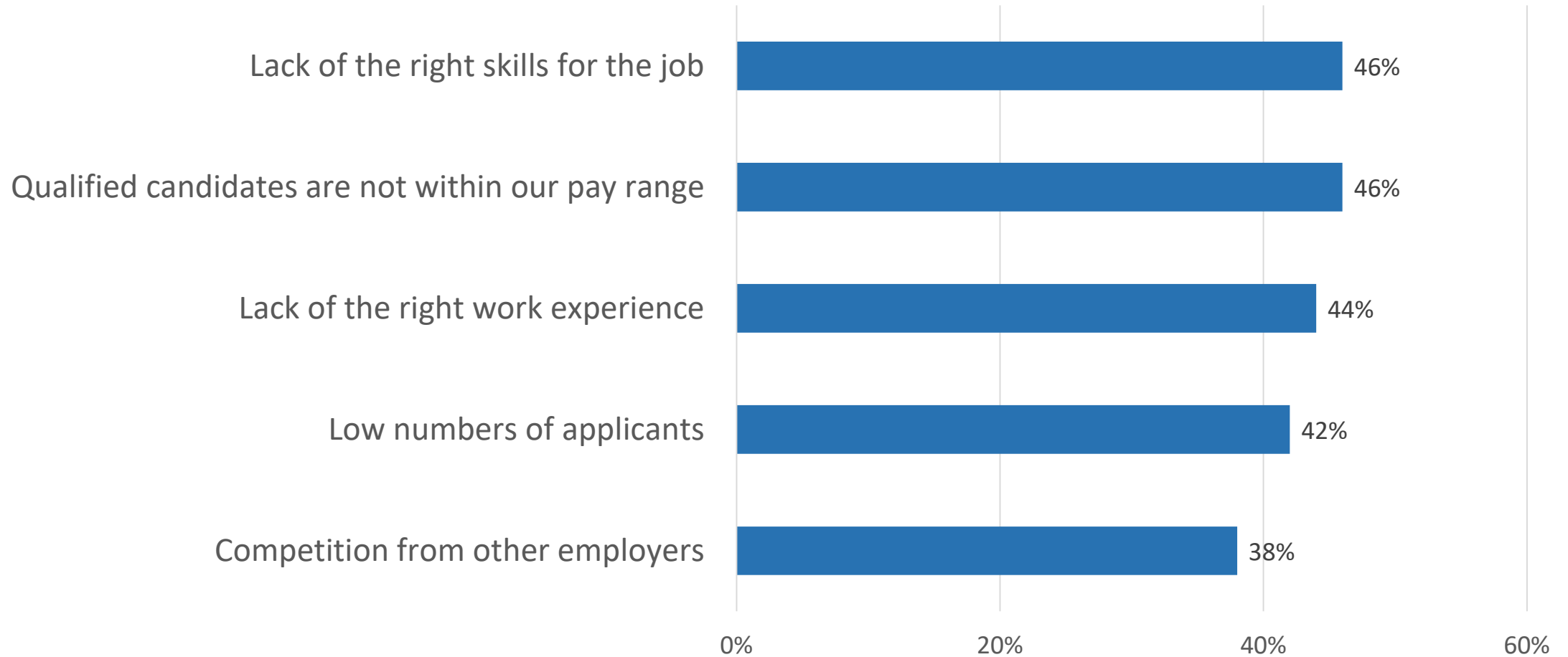
Who participated?

- 103 participants
- Employer Size
 - 63% Self-employed – 49 employees
 - 14% 50 – 499 employees
 - 23% 500 or more employees
- Most represented industries
 - Construction (30%)
 - Manufacturing (17%)
 - Professional, Scientific, and Technical Services (16%)

What will motivate employees to take action on their plans?



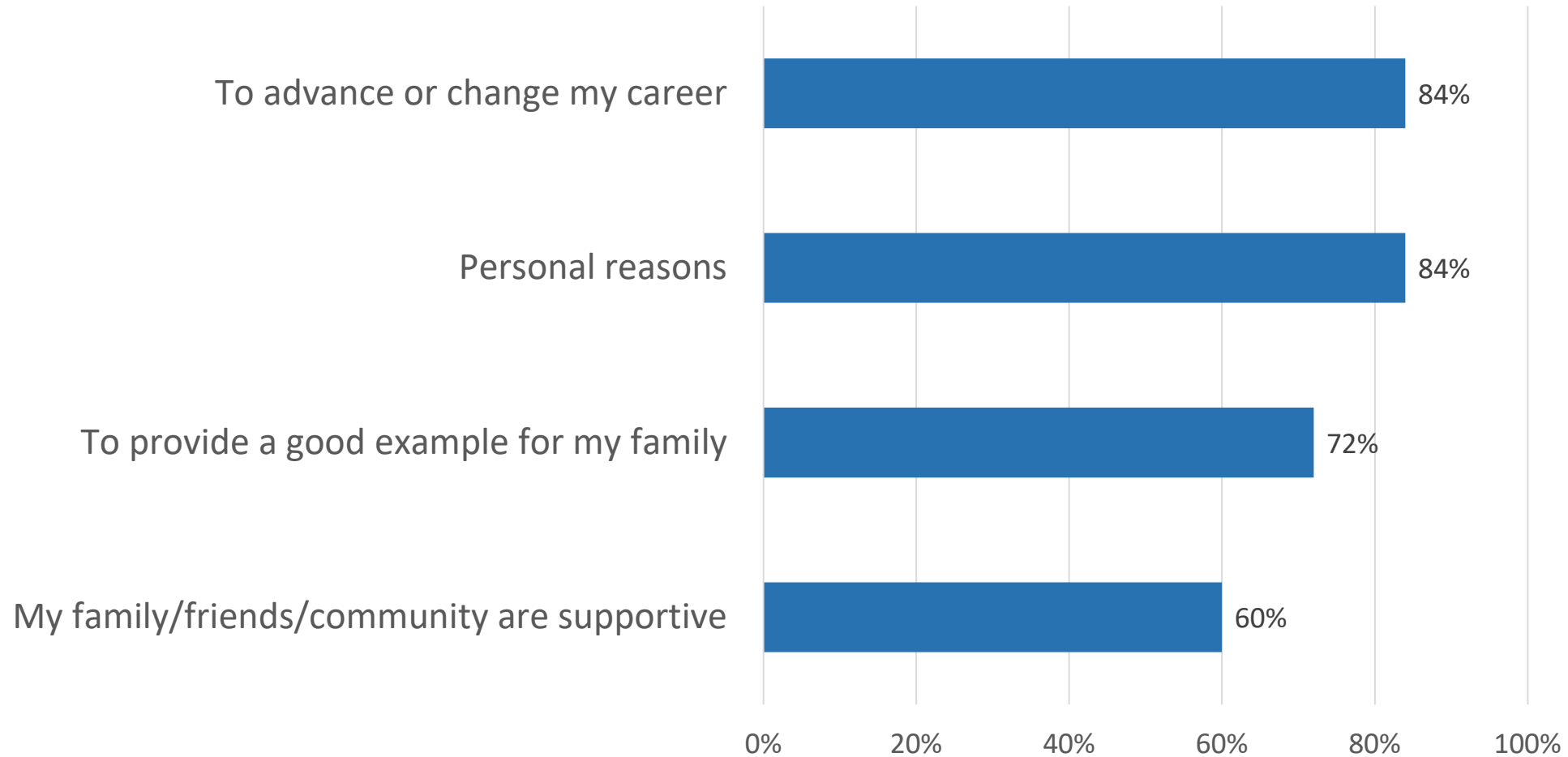
Reasons for hiring difficulty



Survey Respondent Profile Across Sites

- 758 participants
- 30% younger than 40
- 66% female
- 47% speak more than one language
- 38% identify as White, 50% identify as Hispanic/Latino; 5% identify as Black/African American

What motivates those employees currently working on their education?

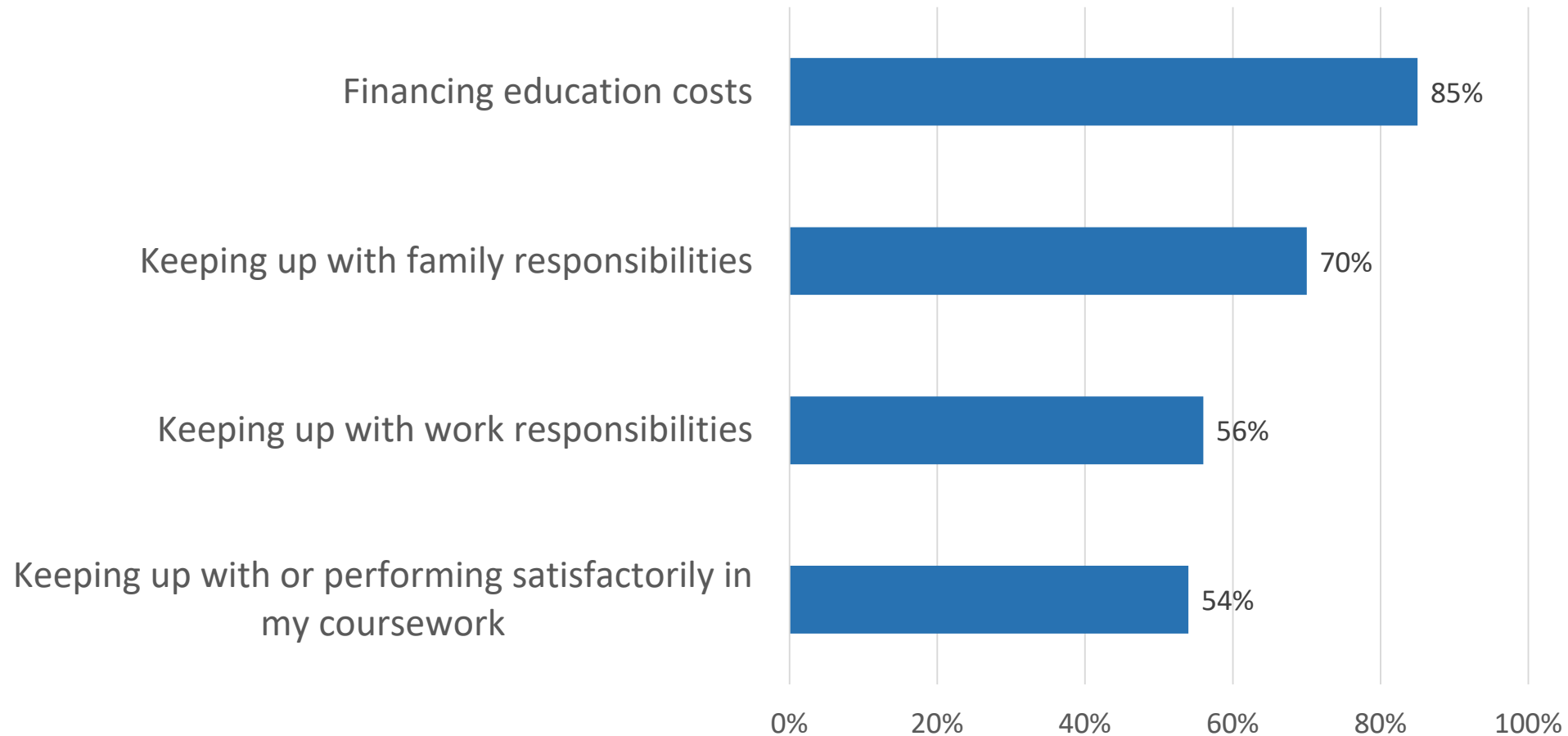


Education status: Credential Completions and Plans

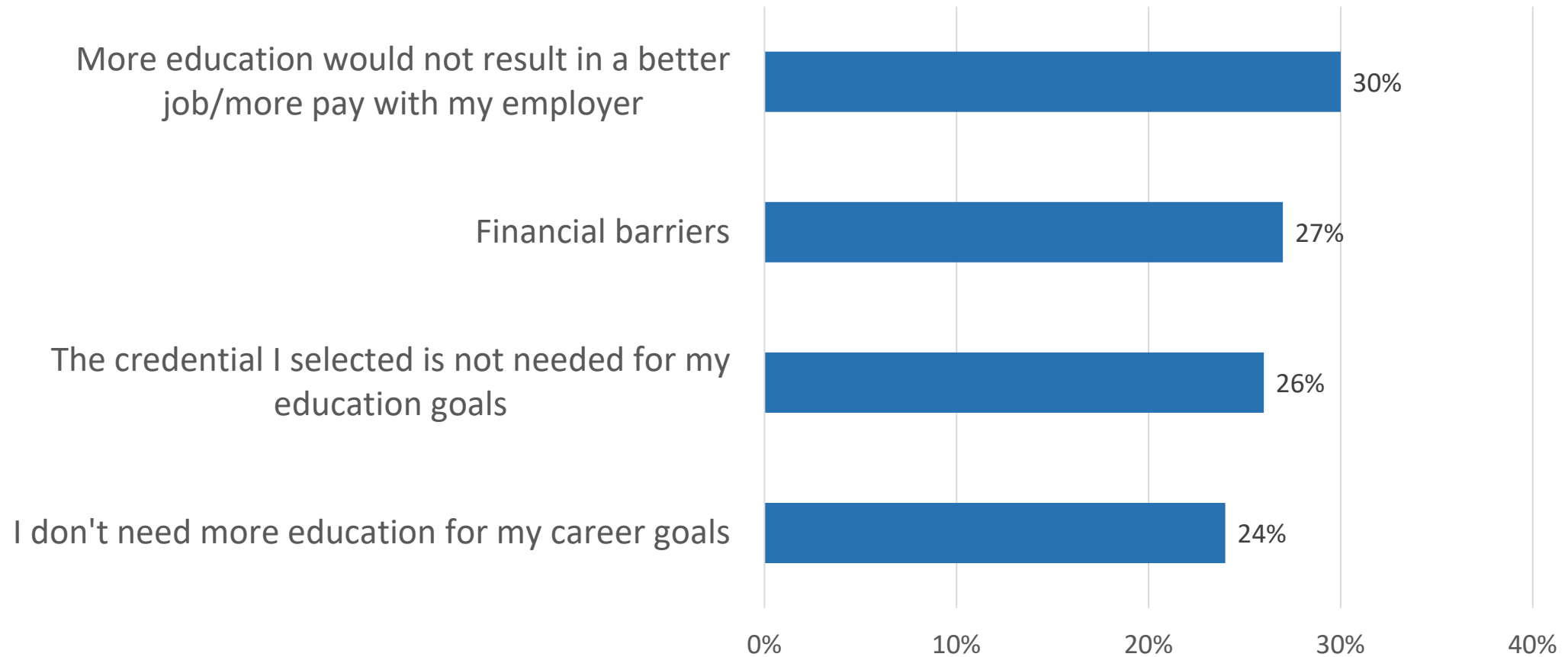
Credential	Completed
High school or equivalent	77%
Certificate or technical credential	32%
Associate's degree	37%
Bachelor's degree	51%
Advanced degree (Masters, MD, PhD, etc.)	29%

- 8% currently working on one or more credentials
- 27% plan to work on one or more credential in the future

But there are challenges lurking along the way



What motivated you to stop your plans for education?



What education friendly work place efforts are considered helpful by employees for pursuing their education?

